



Jewish Federation of Cincinnati

From Josh Rosen <jrosen@jfedcin.org>
Subject CYJL News: Strategies & Stories
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Dear friend,

As a CYJL team member, you have a lot to manage, so I wanted to provide a list of resources and reminders in one easy place. I'd love your feedback, so please don't hesitate to reach out and let me know what you think!

Josh

READ & SHARE



Hear first hand from Margie and Steve Adler why they felt now was the time to make a legacy commitment.



Read more about the different strategies used by some of our community members, and how you can help change hundreds of lives, for years and years to come.



We are excited to announce the launch of the new Create Your Jewish Legacy website, including an interactive Legacy Flame section. There is also a [Team Resources](#) area just for you!

[Visit now](#)



**Incentive
Reminder**

Reminder: If you turned in your plans by June 30, they have been approved by the steering committee. It's time to get started!



Join us on July 27 at 12 p.m. to learn about a new initiative designed to mobilize your legacy donors to share their stories. This new effort encourages committed legacy donors to share their stories and motivations for leaving a legacy with family and friends, helping others understand their passion for the Jewish future and their communities, and inspiring others to leave a legacy too. Incentives will be available for individuals, organizations, and communities.

Get an Invite

RESOURCES



Webinars

[Amy Schiffman \(1 of 3\)—
Legacy Cultivation](#): Assessing
Readiness and Getting to the Ask

[Amy Schiffman \(2 of 3\)—
Making a Compelling Legacy
Ask](#): The Solicitation Meeting

[Amy Schiffman \(3 of 3\)—
Closing the Legacy Gift](#):
Solicitation Follow Up and
Planning for the Future

*The password for these webinars
is: Legacy1*



Directory

The LIFE & LEGACY Resources Directory contains materials that support the LIFE & LEGACY curriculum in addition to best practice examples and other relevant information to assist Jewish communities and organizations in integrating legacy giving into their philanthropic culture.

You can access the LIFE & LEGACY Resources Directory [here](#).

- Username: Resources
- Password: hgfllegacy



Workshops

Previous LIFE & LEGACY Workshops are available, ranging from how to make an ask to how COVID-19 is transforming philanthropy.

[View workshops](#)



Events

Don't miss our upcoming sessions on [creating an ethical will](#), where we will gather small groups virtually to further dive into the questions that Rabbi Leder asked us during this year's Sustainers event. Share this event invitation with your donors or prospects.

Did you miss the Sustainers event?

[Watch Sustainers Event](#)



What programming or training would make you feel more like a CYJL expert?

Have more questions?

Contact Us

Strengthening Jewish Cincinnati



Jewish Federation of Cincinnati

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