



Jewish Federation of Cincinnati

From Josh Rosen <jrosen@jfedcin.org>
Subject CYJL News: Strategies & Stories
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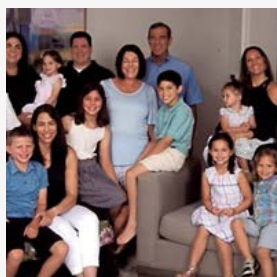


Dear friend,

We appreciate the input received when we released our first e-newsletter back in July. Please know that we value your opinion; take a look and let me know what you think!

—Josh Rosen

READ & SHARE



Hear first hand [The Power of Multigenerational Giving](#), as Ken Cohen shares how his family has been giving together for five generations.



Marsha and Mark Barsman share their experience with the [New “Each One Reach One” Program](#) and how it Creates a Stronger Jewish Future.



Reminder: Each One Reach One incentive deadline is December 31, 2021.

The top three organizations in our community with the highest percentage increase in legacy gifts by December 31 will win \$2,000 each. Here are the top five organizations as of September 30, 2021. Want to know where your organization stands? Looking for ways to increase your percentage? Email jrosen@jfedcin.org.

Organization	% Increase
Temple Sholom	10%
Camp Livingston	8%
K.K. Bene Israel/Rockdale Israel	8%
Congregation Zichron Eliezer	5%
Adath Israel Congregation	5%



Workshops

Seminar with Dena Kaufman

[Join us](#) Wednesday, October 27th on Zoom at 4 p.m. to learn about ways to further



integrate and entrench CYJL into the fabric of your organization. Dena Kaufman of LIFE & LEGACY will lead an hour-long virtual workshop on Making Legacy Giving Normative.

She will cover topics such as:

- What is your Board's interaction with and participation in CYJL?
- Where does legacy giving "live" in your organization, and is this the best place for it to be fully integrated into your organization?
- Where else in your organization does legacy or legacy-giving show up?

There will also be breakout groups to discuss challenges and opportunities. We look forward to seeing you!

[Click for Zoom link](#)

LIFE & LEGACY Workshops are available from the recent Annual Conference, ranging from how to make an ask to how COVID-19 is transforming philanthropy.

[View workshops](#)

RESOURCES



Webinars

[Amy Schiffman \(1 of 3\)—
Legacy Cultivation](#): Assessing
Readiness and Getting to the Ask

[Amy Schiffman \(2 of 3\)—](#)

Making a Compelling Legacy

Ask: The Solicitation Meeting

Amy Schiffman (3 of 3)—

Closing the Legacy Gift:

Solicitation Follow Up and
Planning for the Future

*The password for these webinars
is: Legacy1*



The LIFE & LEGACY Resources Directory contains materials that support the LIFE & LEGACY curriculum in addition to best practice examples and other relevant information to assist Jewish communities and organizations in integrating legacy giving into their philanthropic culture.

You can access the LIFE & LEGACY Resources Directory [here](#).

- Username: Resources
- Password: hgfllegacy



**What programming or training
would make you feel more
like a CYJL expert?**

*Have more
questions?*

Contact Us

Strengthening Jewish Cincinnati



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