

Q1, 2023
EDITION

NEWSLETTER

Strategies & Stories



Dear CYJL Team Member,

Spring, Pesach and warmer days are around the corner and that can only mean one thing: the CYJL deadline of May 31st is quickly approaching! Everyone has done amazing work thus far; let's finish out the CYJL year strong!

—Josh Rosen

READ & SHARE

Did you attend the Jewish and Israeli Film Festival closing night? If so, did you happen to see "The Guardians JCGC Legacy Society" ad?

Interested in looking through the full Jewish and Israeli Film Festival closing night pamphlet? Click [here](#) to view.

Jewish Cemeteries
of Greater Cincinnati

THE
Guardians
שומרים
JCGC LEGACY SOCIETY

*Their legacy to us was
so generous. Together we
can honor them forever.
Join us and become
a Guardian.*

Interested in your organization being featured in this newsletter? If your organization has a testimonial, advertisement, or marketing material you're proud of, send it to me and we will feature it in future CYJL newsletters!

Did you see the Create Your Jewish Legacy feature in the JEEP Headlights newsletter? Take a look at the Coleman's feature below.

Interested in reading more? Click [here](#) to read the full Headlights newsletter.


YOU ARE ENSURING THEIR FUTURE

INTERVIEW WITH CRAIG AND FRAN COLEMAN

Thank you for being among our earliest Legacy Donors. Why do you feel so strongly about building the JEEP Endowment Fund?

"Our family first became aware of JEEP in 2015 through its work at The Kenwood Senior Living Community where my parents resided. JEEP provides a meaningful Shabbat program for residents in the Health Services community there and we also witnessed first-hand the routine connection for the Jewish residents with holiday observances. We later learned that JEEP's work spans the entire life cycle from newborns to seniors.

"We have included JEEP in our estate plan through Jewish Federation's Create Your Jewish Legacy program. We are fortunate to be in a position to give back and encourage others to make their own philanthropic declarations."



Thank you, Craig and Fran, for your generous partnership with JEEP. May G-d bless you and your family in every way.

Mazel Tov to the winners of the 5-COC \$5,000 Incentive Grant!

Congratulations to Camp Livingston, Congregation Etz Chaim, Golf Manor Synagogue, Halom House, JEEP!, Jewish Family Service, and Northern Hills Synagogue who all crossed the 5-COC threshold and split a \$5,000 incentive check.

Honorable mentions go to Jewish Cemeteries of Greater Cincinnati, Rockdale Temple, and Congregation Sha'arei Torah who just missed the threshold.

We as a community were able to secure 72 COCs between November 1st and December 31st!

Shark Tank Grant

What: With the remaining \$2,500 from our Each One Reach One grant, we are hosting **CYJL Shark Tank**. The panel of legacy sharks will be giving \$2,500 to the organization that has the most compelling idea, which will innovate one major aspect of your organization's legacy program. The winning idea will be one that has the most potential to transform your organization's legacy program for the better—and in turn, hopefully be utilized at other organizations to benefit the entire community.

When: Thursday, May 4, 2023 | 6:00 p.m.

Where: JCC Boardroom 122 & 123

Save the Date:



[Register here](#)

Save the Date:

THE 2023 LIFE & LEGACY® LEADERSHIP CONFERENCE

May 7th - 9th, 2023
Marriott Springfield Downtown
Springfield, MA USA

Join us for a collaborative, fun, and educational gathering! The conference will include:

Networking with legacy professionals across North America

Skill-based workshops from industry leaders

Interactive and fun, evening events including Improv and a 10-year LIFE & LEGACY Celebration

[Register here](#)



WORKSHOPS & WEBINARS

Check out LIFE & LEGACY
2023 National Webinar Calendar (& Sign-Up Sheet) below!

[View Workshops](#)



RESOURCES

Deep Dive into Endowments with guest speaker
Dirk Bird *Vice President, Planned Giving &
Endowment and Managing Director, Total FRD,
Jewish Federations of North America*

[Recordings](#)

[Resources](#)



DIRECTORY

[The Create Your Jewish Legacy Resources Directory](#) contains a collection of helpful CYJL materials, ranging from [How to Have the Legacy Conversation](#) to [Stewardship, Organizational Policies](#) and everything in-between.

It was designed for you and your legacy team members, and if you have any feedback on how to improve this collection, do tell!



What programming or training would make you feel more like a CYJL expert?

Have more questions?

[Contact Us](#)

Strengthening Jewish Cincinnati

