

Q2, 2023
EDITION

NEWSLETTER

Strategies & Stories

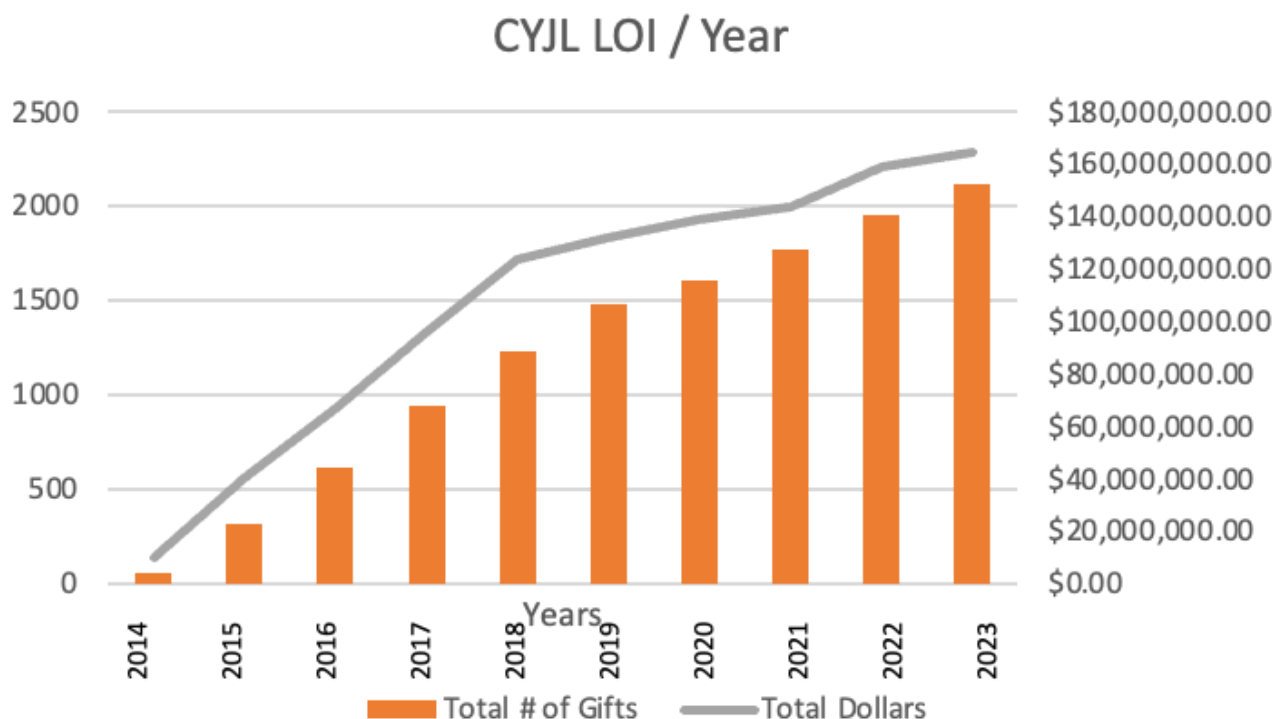


Dear CYJL Team Member,

From a Formalization program, a Masterclass Series, to our 'for-impact' CYJL Shark Tank, what a fantastic year it was! In 2014 before CYJL, there were 0 legacy commitments worth \$0. Now we have 2,188 commitments worth \$174.9 million (check out our progression of new CYJL gifts from year-to-year below). None of this would be possible without your time, your commitment and above all, your passion for securing the future of Jewish Cincinnati—I am honored to have worked with you all the last 4 years. For any future questions, please reach out to Deb Steinbuch at dsteinbuch@jfedcin.org or 513-985-1593.

Josh Rosen

Take a look at the amazing progression since 2014!



READ & SHARE

*Need newsletter inspiration?
The Kollel and Temple Sholom have you covered!*

CREATE YOUR JEWISH LEGACY



In this time of the reception and commitment to Torah we turn our thoughts to express appreciation for those who have made their commitment to Torah so great as to join the Kollel's legacy society. It is in this context that we share the following translated highlights of a fascinating piece on the topic of "zavda" – provisions– from the very early 19th century encyclopedic work, Peleh Yoetz.

When the Talmudic sage Mar Ukva was about to pass away, he tallied all the tzedakah he had ever given and determined that it totaled seven thousand gold dinar. He commented, "Such a long road with so few provisions" [although, it should be noted that the dinar was a very expensive coin] and he distributed half of his possessions to tzedakah. Although Jewish law generally discourages gifting more than a fifth of one's possessions to tzedakah, when preparing for the "ultimate journey" it is appropriate to prepare appropriate "provisions" and one should be "very generous" in what one prepares for that trip. Ma'aser, the appropriate tithing of one's earnings, should not be seen as sufficient for the long term. After determining what one's children will need to support themselves with dignity, the rest should be "kept for oneself" [ie. dedicated to tzedakah so as to generate a long-term merit.] One should at least view himself as one of his children and "keep for himself" part of the estate by gifting a portion of his possessions to needy Torah scholars. One who desires eternal life will prepare [spiritual] provisions that will provide enjoyment for his soul.

Our local CreateYour Jewish Legacy program makes such planning very easy and provides immediate benefit to local organizations at no cost to participants.

TEMPLE SHOLOM LEGACY CIRCLE NEWSLETTER



Winter 2023,
Vol 5, Issue 2

Inside
This Issue:

Legacy Circle

Legacy Circle Update

As we look back on 2022, the COVID-19 pandemic continues to wane, and it has been great getting back together as a community in person. We had significant in-person and online attendance during fantastic High Holy Day services at the Manor House this year.



Please welcome Mary Jo and Makiah to our community!

Interested in your organization being featured in this newsletter? If your organization has a testimonial, advertisement, or marketing material you're proud of, send it to me/Deb and we will feature it in future CYJL newsletters!

Silver Circle and CYJL VIP Event

We celebrated our community's legacy donors with our recent VIP reception prior to our Annual Meeting on Wednesday, May 17th. Not only was this a great opportunity for you to personally invite your organization's legacy donors, but we also utilized this gathering to try and collect more testimonials in a fun and easy way by having a table set-up with "Legacy means to me" cards and an opportunity for a nice photo to be taken—See below:



Shark Tank Grant

Mazel tov to CYJL Shark Tank winners, Northern Hill Synagogue and Golf Manor Synagogue, for their innovative and impactful CYJL proposals. Our CYJL Sharks were so impressed by the ideas that they could not simply choose one. I also know if I didn't interject after 20 minutes of deliberation, it would have lasted another hour and they likely would have selected all 8 organizations as winners—the ideas were THAT good, and we are so excited to see their impact as they are implemented.





WORKSHOPS & WEBINARS

Check out LIFE & LEGACY
2023 National Webinar Calendar (& Sign-Up Sheet) below!

[View Workshops](#)

LIFE & LEGACY National Webinar
June 20th, 2023 @ 1 PM EST
A Conversation with an Estate Planner—Guest Speaker and
Author Lindsey Paige Markus, J.D., M.A.
[Register here.](#)



RESOURCES

CYJL Shark Tank

*Did you miss the CYJL Shark Tank program? We
recorded the program just for you!*

[Recordings](#)



DIRECTORY

[The Create Your Jewish Legacy Resources Directory](#) contains a collection of helpful CYJL materials, ranging from [How to Have the Legacy Conversation](#) to [Stewardship, Organizational Policies](#) and everything in-between.

It was designed for you and your legacy team members, and if you have any feedback on how to improve this collection, do tell!



What programming or training would make you feel more like a CYJL expert?

Have more questions?

[Contact Us](#)

Strengthening Jewish Cincinnati

