

SUMMER
EDITION

NEWSLETTER

Strategies & Stories



Dear CYJL Team Member,

As another new “CYJL Year” is upon us, I am reflecting on the amazing work you put in for the betterment of our entire community for years and generations to come. And yet, I truly believe that our best is yet to come. Join me on that journey and please do not be shy in sharing your thoughts!

—Josh Rosen

READ & SHARE



Speaking of amazing work, we would like to take the time to recognize Bill Freedman for his tireless support of the Create Your Jewish Legacy program! Bill was absolutely vital in helping start the CYJL program 8 years ago, and that is still the case to this day. Apart from his brilliant work, Bill brightens up every room he walks in, and we are so fortunate for his energy, time and dedication to Jewish Cincinnati! That's just my perspective; Share a memory of Bill [here](#).



Shirley and Michael Mills committed to a legacy commitment, like the over 1,400 legacy donors in our community. They also expressed what their commitment means to them in this lovely legacy statement [here](#). I hope everyone sees the power and value of sharing your 'why' and letting your story inspire others to leave a legacy gift! If your organization has a donor who has made a legacy commitment of at least \$10,000, or a %, please reach out to me, as that would qualify for a testimonial on our legacy flame!

Reminder: Review and update your CYJL Business Plans and submit your Implementation Plan and Goals by August 31, 2022!



Mazel tov to Marlene Ostrow, the recipient of this year's Mesel Weider Mensch Award! Marlene is a Mensch in every sense of the word, and it is a pleasure and honor to work with volunteers as passionate, committed and selfless as Marlene. Knowing Marlene, she gives all of her time and talent with no expectation of anything such as recognition in return, but I am so glad to be able to applaud and give Cavod to such a deserving recipient! Yasher Koach Marlene!

Did you miss the Sustainers Event? Good news, you can watch the event [here](#)!

P.S. If you want to see CYJL's minute-and-a-half of fame, fast forward to 7:45 to see us all on stage presenting the symbolic check that represented the total value of all commitments made to the Jewish community of Cincinnati



WORKSHOPS

Check out LIFE & LEGACY 2022 National Webinar Calendar (& Sign-Up Sheet) below!

[View Workshops](#)

RESOURCES



LIFE & LEGACY Virtual Gathering in May: Check out all of the PowerPoints and Recordings [here](#).

WEBINARS

Fred Weber & Elaine Aronoff's Webinar: Check out the webinar materials and recording to learn about demystifying the Post-Death Process as it relates to legacy giving
[Webinar Materials](#)
[Recording](#)



DIRECTORY

[The Create Your Jewish Legacy Resources Directory](#) contains a collection of helpful CYJL materials, ranging from [How to Have the Legacy Conversation](#) to [Stewardship, Organizational Policies](#) and everything in-between.

It was designed for you and your legacy team members, and if you have any feedback on how to improve this collection, do tell!



What programming or training would make you feel more like a CYJL expert?

Have more questions?

Contact Us

Strengthening Jewish Cincinnati

