



Dear CYJL Team Member,

The previous edition I welcomed a new “CYJL Year” being upon us, and now I am happy to welcome in the Jewish New Year (sans quotes!)—Shana Tovah and Chag Sameach!

May 5783 be healthy, prosperous, and filled with meaningful legacy conversations!

—Josh Rosen

READ & SHARE



Happy 90th birthday to Neil Bortz! Neil is a lifelong Cincinnati resident and ardent supporter of the Jewish community.

“I believe in Tikkun Olam, and as a Jew, you're here to make the world better.”

Wish Neil a happy birthday or leave your favorite memory [here](#).



Check out Camp Livingston's e-newsletter and the full-page CYJL Donor Spotlight and Testimonial.

Joey Hiudt shared why he is passionate about Camp Livingston and the Jewish community, and why he chose to make a legacy commitment in his 30's!

Check it out [here](#), page 5.

**If your organization has a testimonial/advertisement and/or Marketing material you're proud of, send it to me and we will feature it in ensuing CYJL newsletters!*



EVENTS

CYJL Formalization Program

November 29, 2022

7:00 - 8:30 p.m.

Northern Hills Synagogue

5714 Fields Ertel Rd.

Cincinnati, OH 45249

We will hear an overview of the ways to formalize a legacy commitment and the myriad of considerations that go into it. Bob Brant and Bill Freedman will be leading a panel Q&A.

Please invite legacy donors with LOI's (or prospective legacy donors) to learn how they can formalize their commitment.

We have a lump sum of \$5,000 total available to split between any organization that secures a minimum of 5 COC's between 11/1-12/31/2022. We are also offering an additional \$500 to the organization that secures the most COC's in that timeframe.

*Make sure to have the face-to-face conversations, or phone calls with people, to invite them. Let them know the objective is to **learn more about ways to formalize their legacy commitment**. If they already know how they'd like to formalize, send them a COC.



MASTERCLASS

Join us for the 4-part CYJL Masterclass

8:15-9:30 a.m. at the Jewish Federation on the following

Wednesdays:

November 16th

December 7th

January 11th

February 1st

Each organization should have at least 1 professional or lay leader commit to attending all 4 sessions in the hopes of facilitating a collaborative, cohort-style, CYJL learning experience (say that 10 times fast!)

This is designed for anyone who wants to deepen their understanding and achieve mastery of CYJL, whether it's a new team lead or team member, someone who wants a refresher course, or a board member who's expressed curiosity of CYJL.

Session Topics:

1. CYJL 101: the basics
 2. How to have the legacy conversation
 3. How to steward your legacy donors and the importance of stewardship and marketing in CYJL
 4. Board engagement/succession planning/utilizing a business plan
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WORKSHOPS & WEBINARS

Check out **LIFE & LEGACY 2022** National Webinar Calendar (& Sign-Up Sheet) below!

[View Workshops](#)

Gideon Bernstein: Seeing Yourself as a Philanthropist.
November 2, 7:30 p.m.

Save the Date

The 2023 Life & Legacy Gathering will take place **in-person**
May 7-9, 2023 in New England

RESOURCES



**May 2022 Life & Legacy Virtual
Gathering Recordings**

The password for these webinars is: Legacy1



DIRECTORY

[The Create Your Jewish Legacy Resources Directory](#) contains a collection of helpful CYJL materials, ranging from [How to Have the Legacy Conversation](#) to [Stewardship](#), [Organizational Policies](#) and everything in-between.

It was designed for you and your legacy team members, and if you have any feedback on how to improve this collection, do tell!



What programming or training would make you feel more like a CYJL expert?

Have more questions?

Contact Us

Strengthening Jewish Cincinnati

